



SmartHub Dubai

Fact sheet

Renowned for its most diversified business hub, and strategically located in the middle of emerging markets that have some of the highest growth rates globally, Dubai combines all features of a modern metropolis with a timeless sensibility.

SmartHub Dubai Datacenter has expanded its footprint by introducing a new largescale Tier III data centre in Dubai (Jebel Ali) located in a strategic place that touches many business points. It is built in the vicinity of our largest satellite station offering seamless future technologies whilst its campus facility is designed with a holistic view of business requirements adapting to provide mission-critical services.

Dubai Datacenter has been designed to maximise energy efficiency through various green initiatives and aims to create a state-of-the-art facility that delivers good quality, efficient layout functions with elegant, modern design.

The new datacenter vicinity hosts strategic multiple international submarine and terrestrial cables that empowers businesses to quickly adapt and leverage the digital eco-system to create new value and growth.



Neutrality & Geo-redundancy is the key

Direct access to submarine & terrestrial cables Dedicated
data hall zones
for specific
business
streams

Highest reliability of power and cooling systems

A full range of solutions

Choice of multiple providers to build resiliency

Efficiency in space, security & flexibility with robust SLA

Enhanced 24x7 on-site support for better custome experience



Architecture

White space

- Total DC build up area: 26,000 sqm
- Total IT area: 4,000 sqm
- SmartHub IT space: 500 m²
- Total clusters: 8 no
- Rack per cluster: 240 racks

Raised floor

- Height: 100 cm raised floor
- Load: 1,400 kg per sqm²

Rack size

- 600 x 1200 mm 42 U racks
- Flexibility: Provision for hosting customisable

Rack clearance

- The minimum rack front clearance: 180 cm
- The minimum rack rear clearance: 120 cm

Loading bays

 Loading/unloading bay convenient for receiving equipment packages from trucks

Emergency exi

• 2 emergency doors in each cluster

Power

Generator capacity

- Total capacity: 2000 kVA x 8 numbers
- Configuration:8 numbers = 4 + 4 (3N+1)

Fuel storage

- Day tank: 1100 gallons for each generator
- Bulk tank: 36,500 litres x 6 no
- Fuel storage to run generators:
 Up to 24 hours

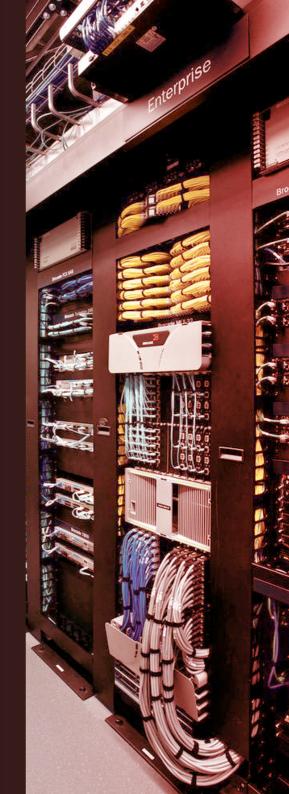
DRUPS system

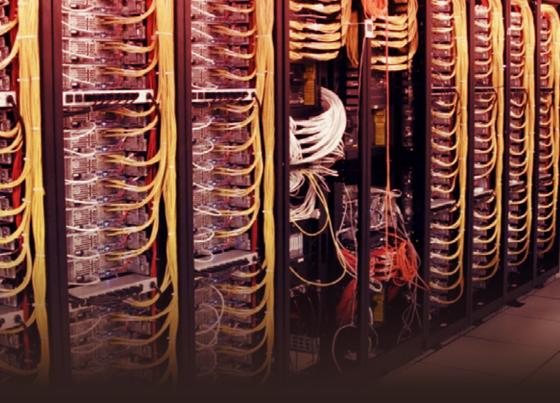
- Total capacity: 2500 KVA x 16 numbers KVA
- Configuration: 16 numbers
- Power density: Average 5 KW
- Backup time on full load: Continuous Power N + N

Environment

Cooling & Environment

- Total DC Cooling capacity: 17,280 cooling KW
- Continuous cooling capacity for 15 minutes (thermal storage tank)
- Cooling density per tack: 6.5 KW
- Humidity control: 40% to 65% as per ASHRAE standard
- Temperature: 27 °C to 32 °C as per ASHRAE standard





Network & connectivity

Network Meet-Me Room

- Fully diversified cabling into data centre
- Cables entry into building: 2
- Fibre cable infrastructure
- Fully redundant network setup
- Two MMR in the building

Carrier Neutral facility

- Multiple and diverse fibre feeds
- Meshed internet connectivity
- Diverse and high-capacity fibre infrastructure
- Adaptable cross connect of standard media types

- · Connectivity to satellite teleport
- Access to submarine and beach manhole in same complex

Safety

Monitoring & access control

- On-site BMS platform enables control room staff to monitor the functioning of all electrical, HVAC, security, fire, access and CCTV systems 24x7 for fault alerts, monitoring, water leakage detection sensors, maintenance and management of regular operations
- Access control with intruder alarm system to monitor all external doors and critical areas

Fire protection

- Fully compliant raised floor system of noncombustible material with anti-static properties
- The building has smoke and fire detection system and fire suppression system installed
- IG-55 gas used for critical rooms inside the building for all technical floor, critical support system areas
- The suppression control panel were individually installed outside the entrance of each critical room
- Portable fire extinguishers are installed in the facility at various locations and in the service yard
- 24/7 alarms monitoring in the Control Room
- Low & High temperature alarms
- Humidity alarms
- Liquidation alarms
- Smoke & heat detection alarm
- · Gas detection alarm

Security & Building Management Systems (BMS)

- All access to the facility are recorded in the entrance logs that are maintained by on-premise guard 24/7
- 24/7 site accessibility with facilities designed for handling large/heavy equipment
- Security camera recording period (30 days)

Certificates & Standards

- Uptime Institute certified TIER III design & Operational
- ISAE3402 Type II
- ISO/IEC 22301
- ISO/IEC 27001

Customer experience

24/7/365 on-site support



About Us

Committed towards extending the reach to the subscribers by acting as a catalyst for innovation and ensuring agility in all its solutions, Carrier & Wholesale division of e& is globally acclaimed as a Best Wholesale Provider many times in a row.

We

- Operate with the vision of "driving the Digital Future to empower societies"
- Offer comprehensive global solutions for wholesalers and OTTs worldwide (Mobile, Data, Voice, and Satellite)
- Are the No 1 Telecoms Portfolio Brand in the MENA region*
- Exceed \$14 Billion telecoms portfolio brand value*
- Are TOP 3 strongest Telecoms Brand globally*

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*(Brand Finance Global 500 Report 2023)