Q3 2024 Results Presentation

30 October 2024



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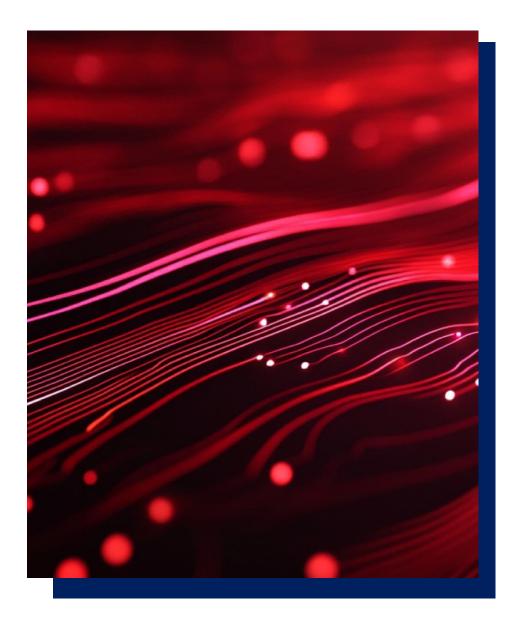
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Group Key Highlights

Hatem Dowidar, e& Group CEO



Executive Summary Q3 2024 Overview

PPF Telecom"

 Successfully Completed

 Acquisition of PPF

 Telecom

 e& acquired 50% +1

 economic share in PPF

 Telecom's assets be

 under the new name "e&



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Full Year Guidance

Revising upward full

year guidance for

revenue and EPS

Key Highlights 9M 2024 Strong topline growth with stable EBITDA

Strong topline growth underpinned by domestic & Int'l... ...accommodated by stable Telco performance... ...supported by solid financial position & cash generation



Revenue AED 42.7 billion +9% Y-o-Y increase in Constant Currency



Telco Revenue AED 39.6 billion

+7% Y-o-Y increase in constant currency with growth across most key markets



Operating Free Cashflow AED 14.2 billion with a margin of 33%



EBITDA AED 19.4 billion Flat Y-o-Y in constant currency, 45% Margin Telco EBITDA Margin 49%

+2% Y-o-Y in constant currency despite inflationary pressure



Net Debt/EBITDA

1.0x

With a total net debt of **AED 25.9** *billion*



Net Profit AED 8.5 billion +10% Y-o-Y growth



CapEx AED 5.3 billion +9% Y-o-Y increase with a stable intensity ratio of 12%



Credit Rating AA- I Aa3 S&P and Moody's mainta

S&P and Moody's maintained credit rating with a stable outlook



Group Financial Highlights

Karim Bennis, e& Group CFO



Group Revenue Accelerated revenue growth

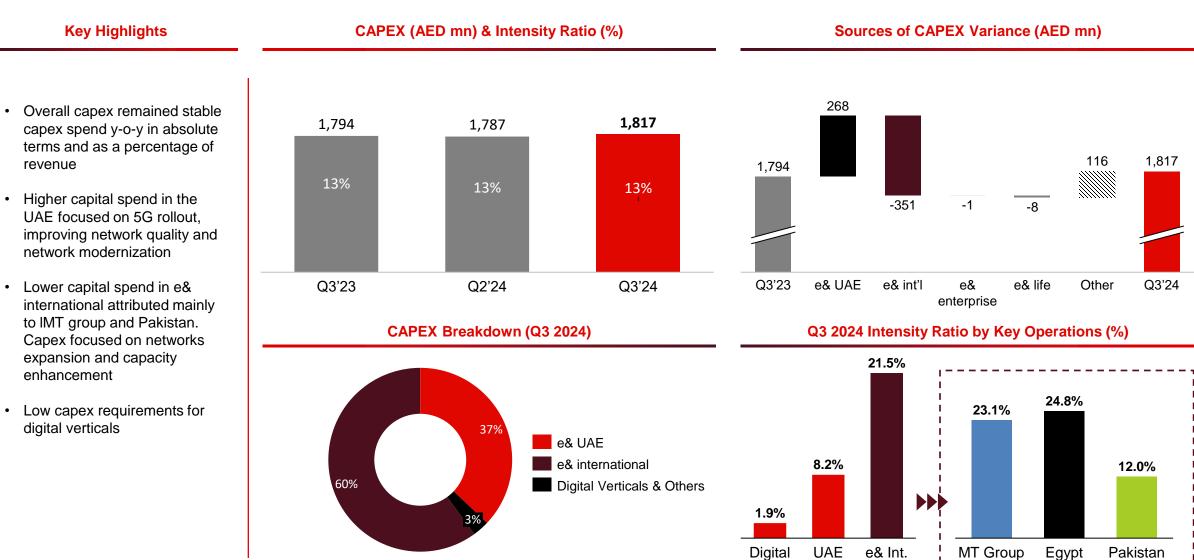
| Key Highlights | Revenue (AED mn) & YoY Growth (%) | | | | Sources of Revenue Variance (AED mn) | | | | | | | |
|--|-----------------------------------|---------|------------------------------|-----------------------|--------------------------------------|------------------|----------|------------------|---------|-------------|--------|--|
| Strong & consistent revenue growth attributed to both telco and digital verticals | 12 207 | 14,092 | (+10% 14,42 | | 496mn 265 298 | | | | | | | |
| e& UAE sustained solid commercial performance, up 4.2% y-o-y, | 13,397 | | 8% | | 13,397 | 330 | 128 | 6 | | | | |
| e& int'l increased 2.6% y-o-y and 10% in constant currency: MT Group - growth impacted by regulatory and operating environment in Morocco Strong growth in Egypt was offset by EGP depreciation Growth in Pakistan largely due to strong performance in Mobile and fixed BB | 3% | 4% | | | | | | | | | | |
| | Q3'23 | Q2'24 | Q3'24 | | Q3'23 | e& UAE | e& int'l | e& enterprise | e& life | Other | Q3'24 | |
| | Revenue by Vertical (AED mn) | | | | | | | | | | | |
| | | Q3 2024 | | Year-on-Year Variance | | | | | | | | |
| e& enterprise growth impacted by project completion delay | e& UAE | 8,172 | \leftrightarrow | +4% | | | Re | ported Curre | ency C | Constant Cu | rrency | |
| e& life strong growth attributed to fintech performance and consolidation of Careem Technologies | e& international | 5,079 | \leftrightarrow | +3% 🤇 | +10% | Maroc Telecom | | +1% | | -1% | | |
| | e& enterprise | 680 | \leftrightarrow | +1% | • | e& Egypt | | -9% | | +43% |) | |
| -0 | e& life | 484 | \leftrightarrow | +160% | (| optcl | | +21% | | +15% |) | |
| etisalat and | | Grou | wth Y/Y in stant currency | | | | e& In | vestor | Relatio | nsl 8 | | |

Group EBITDA

Margins impacted by inflationary pressure, changes in revenue mix and +ve one-offs in PY

| Key Highlights | EBITI | Sources of EBITDA Variance (AED mn) | | | | | | | |
|--|------------------|-------------------------------------|----------------------|-------|-----------|------------------------|---------|-------------|--------|
| e& group EBITDA margin reached 45%, declining y-o-y due to changes in revenue mix. | 6,896 | 6 570 | -4% | 6,896 | _ | 2mn | | | |
| Telco EBITDA declined y-o-y by 2.8% in constant currency; Stable excluding positive one- offs from prior year. Telco EBITDA margin at 49% | 51% | 6,573 47% | 6,488 45% | | -37 -2 | 59 -35 | -182 | 104 | 6,488 |
| e& UAE EBITDA slightly declined by (0.9%) maintaining robust EBITDA margin of 52%, despite changes in revenue mix. | Q3'23 | Q2'24 | Q3'24 EBITDA by V | Q3'23 | | int'l e& enterprise | e& life | Other | Q3'24 |
| e& int'l EBITDA declined by 6% y-o-y at constant currency due to inflationary pressures and PY positive one-offs; EBITDA increased by 2.2% in constant currency upon adjusting PY EBITDA. e& enterprise EBITDA declined due to slower revenue growth. | | Year-on-Year Variance | | | | | | | |
| | e& UAE | 4,215 | -1% | | | Reported Curre | ncy C | Constant Cu | rrency |
| | e& international | 2,286 | -10% (| | Varoc | -2% | | -4% | |
| | e& enterprise | 53 | -39% | e8 | Egypt | -42% | | -8% | |
| | e& life | -185 | nm | | ptcl | -14% | | -18% | |
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Group CAPEX Investing for future growth



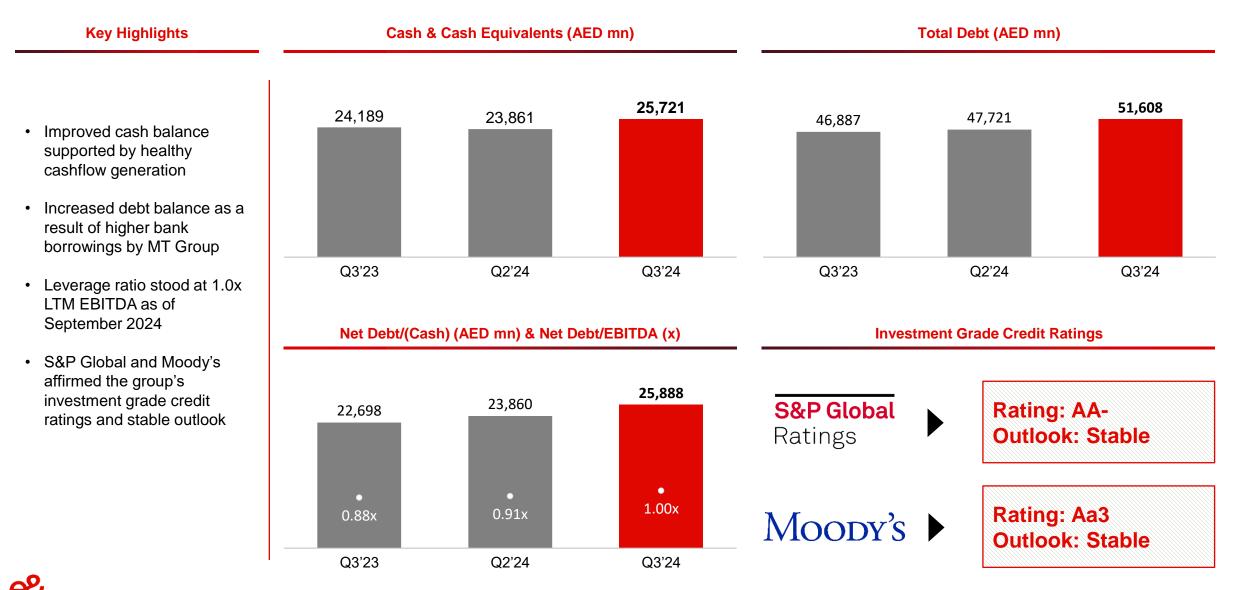
Verticals

revenue

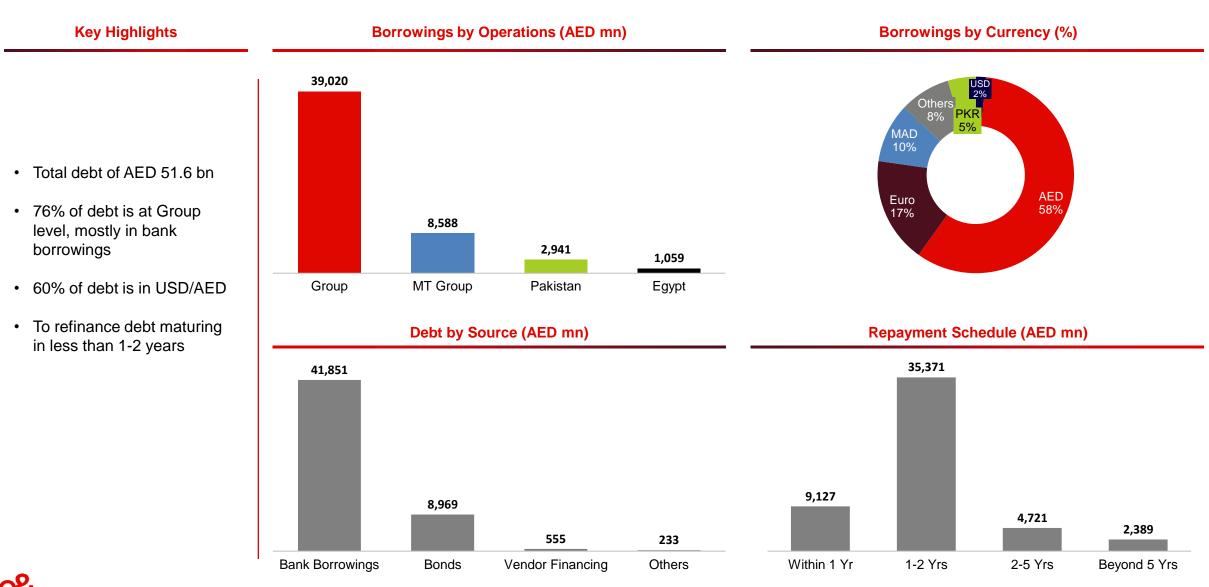
enhancement

digital verticals

Group Financial Position Robust liquidity position

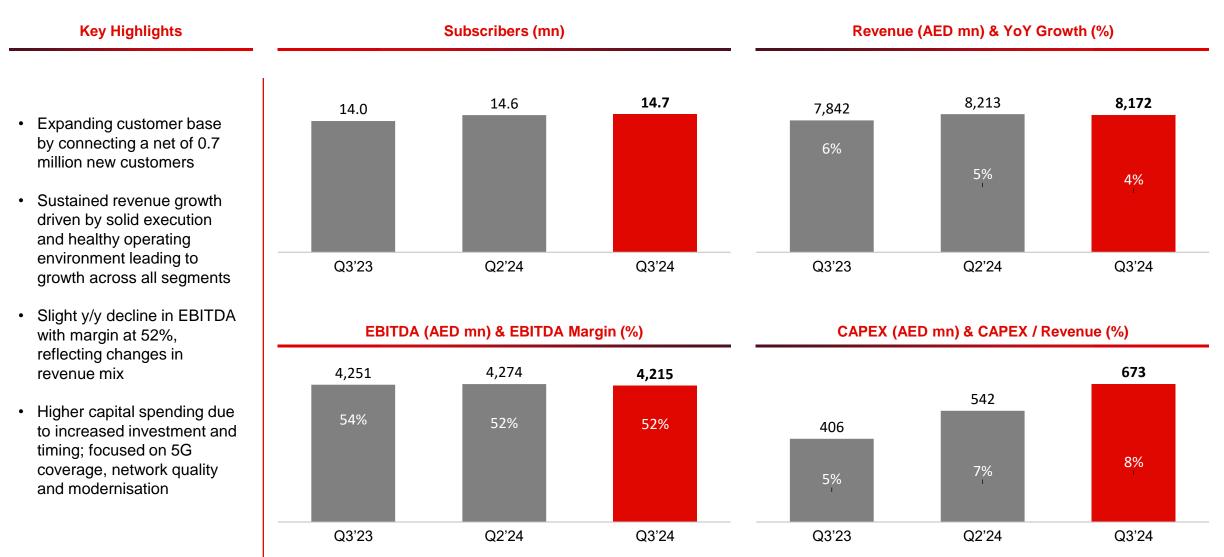


Group Debt Profile Diversified sources of debt



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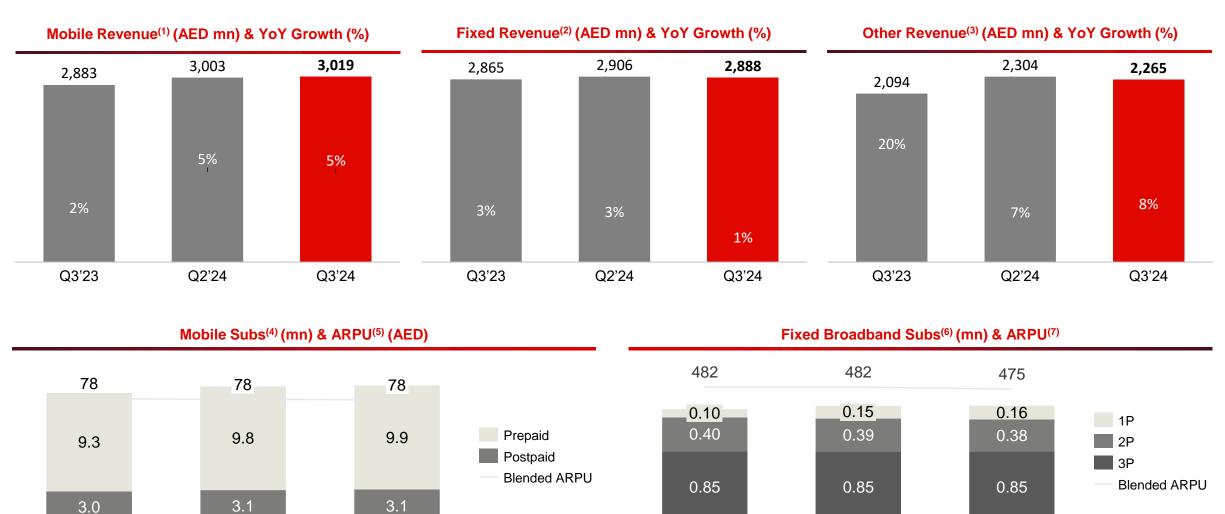
e& UAE Continued topline growth





UAE Breakdown & Key KPIs

Elevating revenues across the board supported by strong operational KPIs



Q3'23

Q2'24

Mobile revenues includes mobile voice, data, rental, outbound roaming, VAS, and mobile digital services
 Fixed revenues includes fixed voice, data, rental, VAS, internet and TV services

Q2'24

Q3'23

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(a) Others Revenues includes ICT, managed services, wholesale (local and int') interconnection, transit and others), visitor roaming, handsets and miscellaneous

(4) Mobile subscribers represents active subscriber who has made or received a voice or video call in the preceding 90 days, or has sent an SMS or MMS during that period

Q3'24

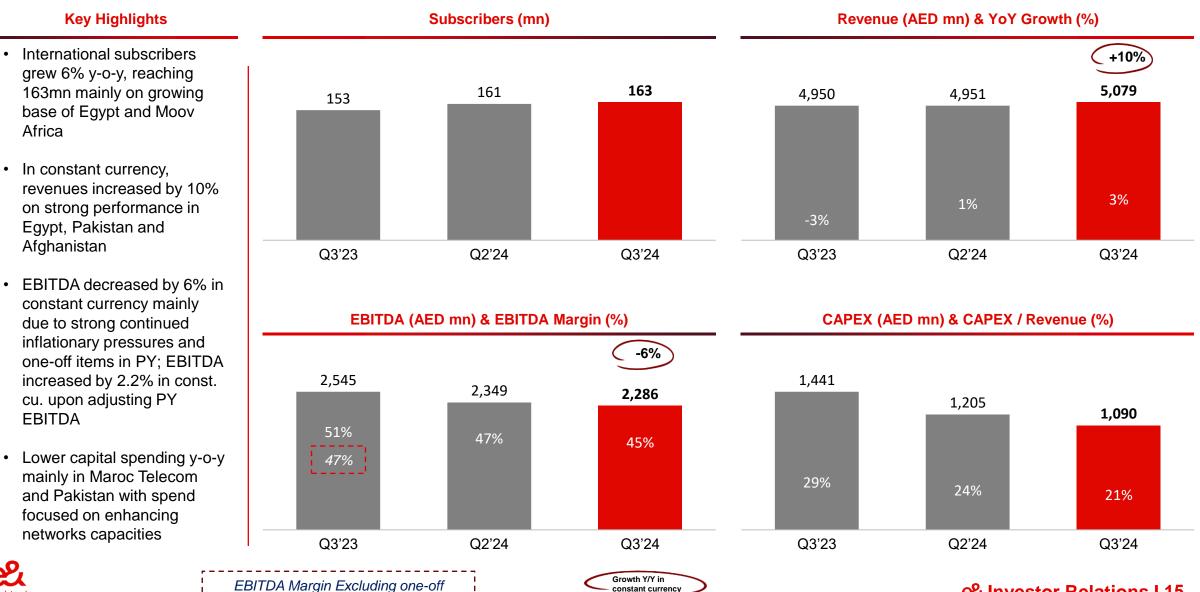
(5) Mobile ARPU ("Average Revenue Per User") calculated as total mobile revenue divided by the average mobile subscribers.

(6) Fixed broadband subscriber numbers calculated as total of residential DSL (AI-Shamil), corporate DSL (Business One) and E-Life subscribers. (7) ARPL ("Average Revenue Per Line") calculated as fixed broadband line revenues divided by the average fixed broadband subscribers.

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Q3'24

e& international Solid revenue growth in constant currency

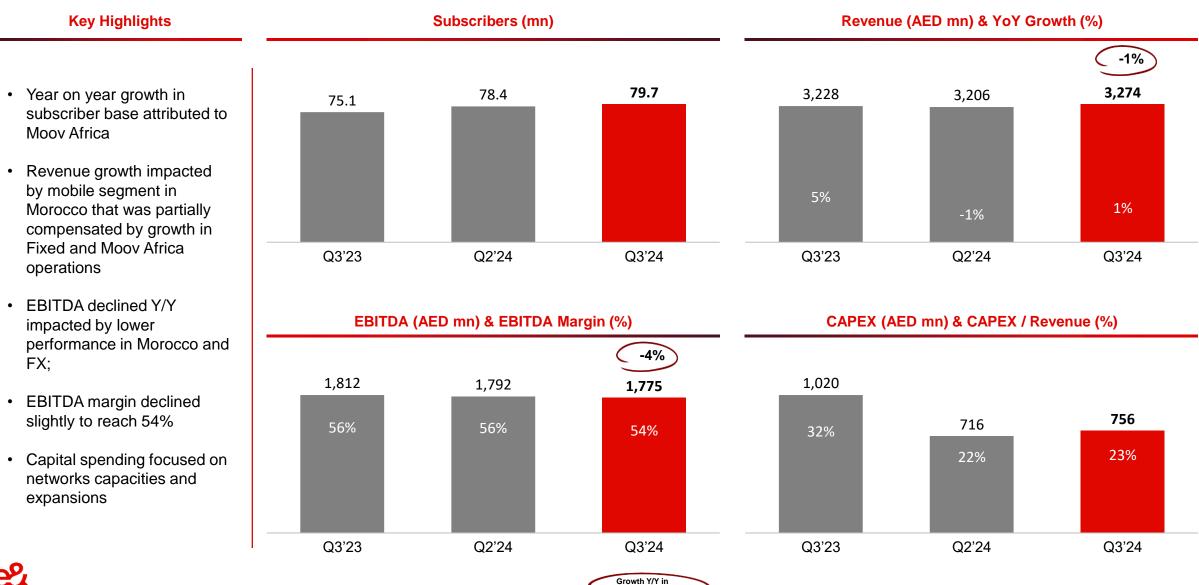


constant currency

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Maroc Telecom Group

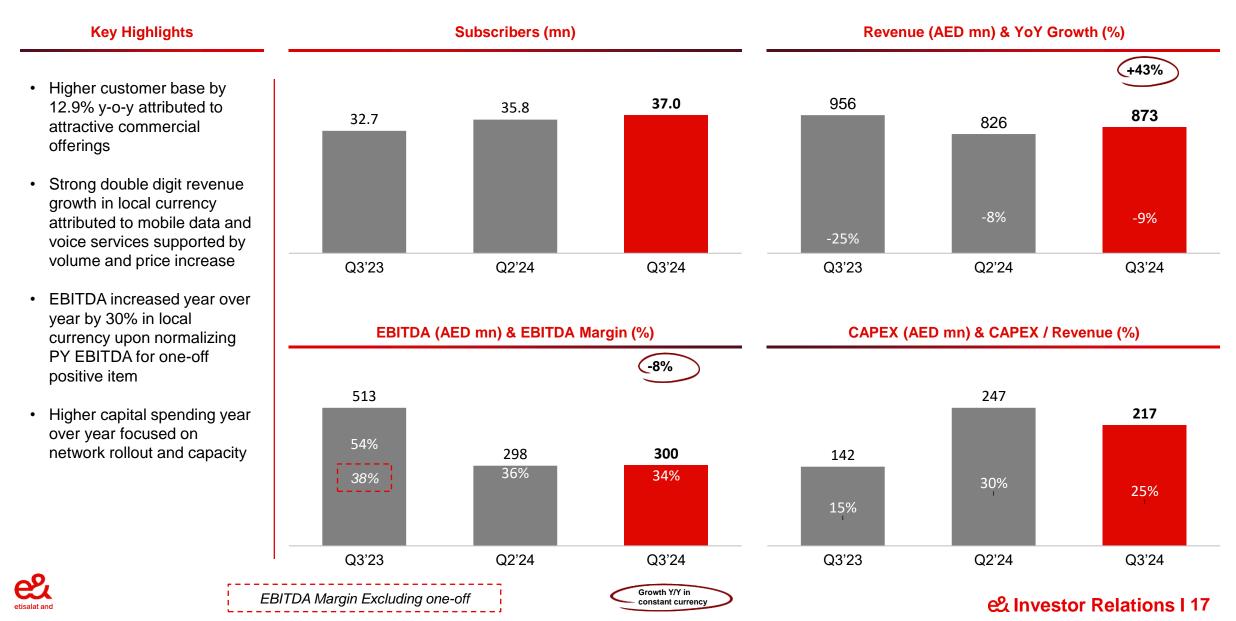
Persisting regulatory and competition headwinds in Morocco impacting performance



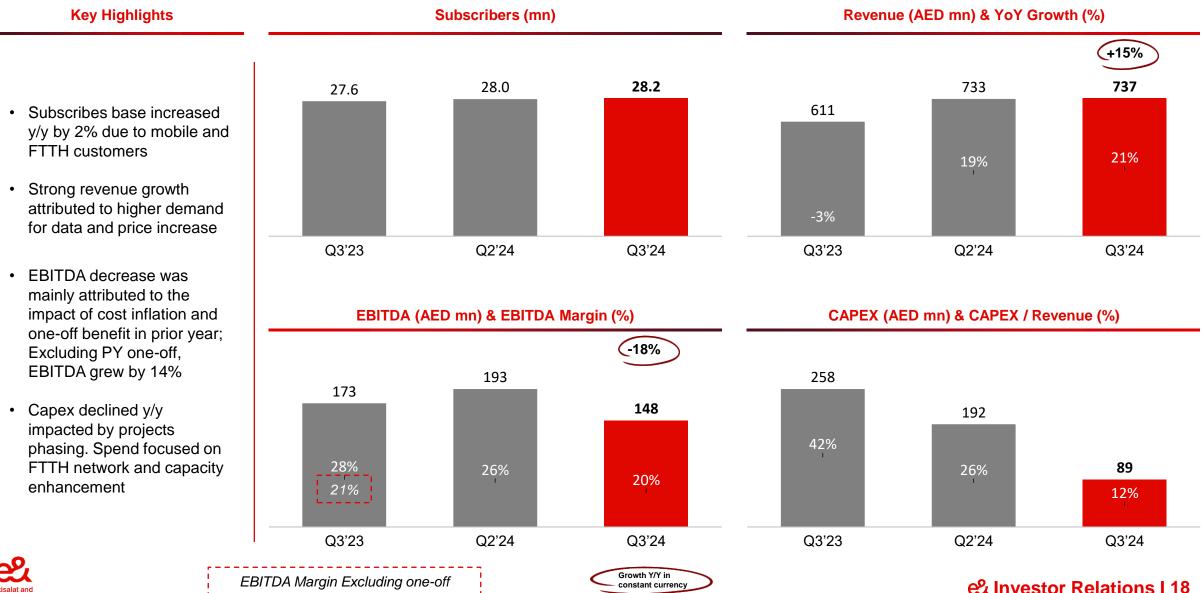
constant currency

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e& Egypt Strong overall performance, EBITDA decline due to one-off in comparable period

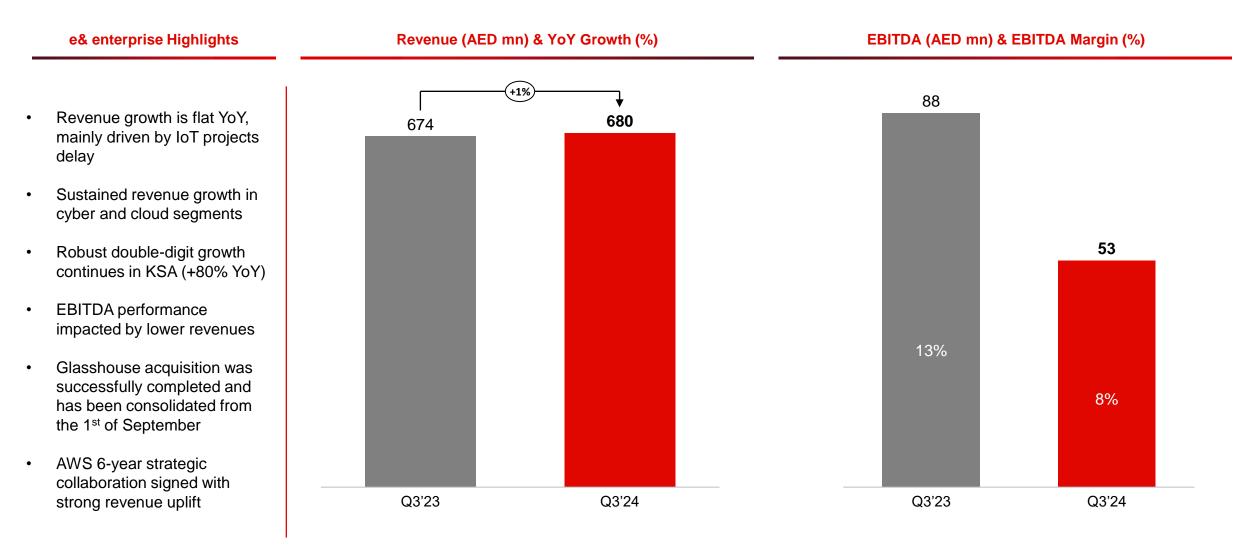


PTCL Group Higher revenues offset by macroeconomic conditions



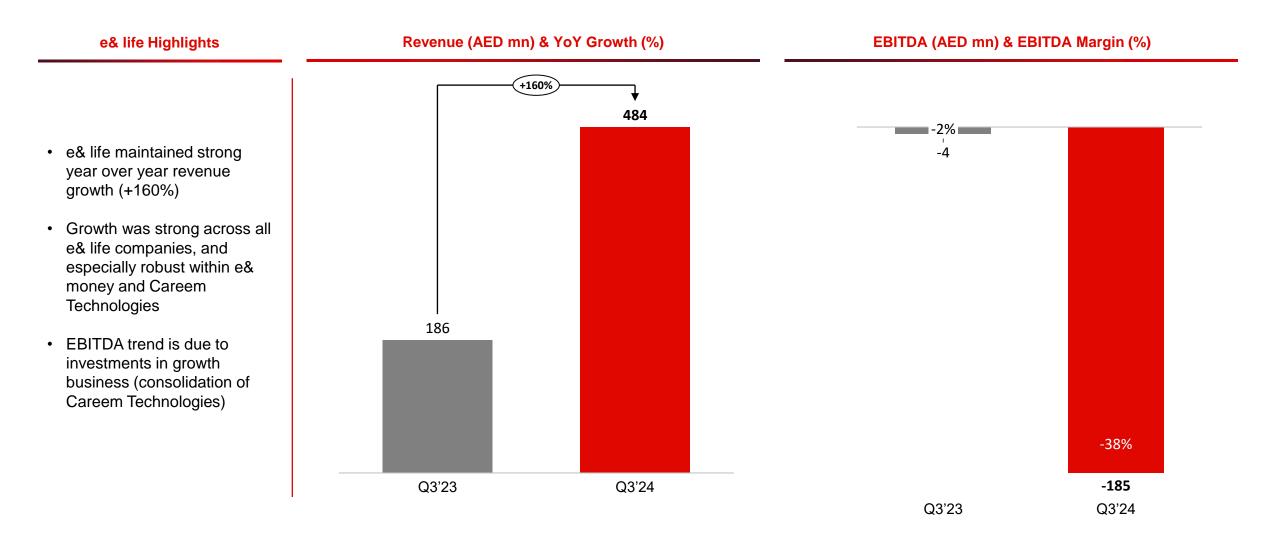
constant currency

e& enterprise Growth in Cyber and Cloud offset slowdown in IoT; higher contribution from KSA



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e& life Strong topline growth across different segments



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e& life Key Highlights | Q3 2024





+4.1M

STARZ ON Installs since Jan'24 launch

Most Downloaded SVOD/AVOD App in the GCC ahead of Netflix

1.44M+

STARZ ON Monthly Active Users, growing by

+103K users and +1000 Hours of new AVOD content vs. Q2-24³

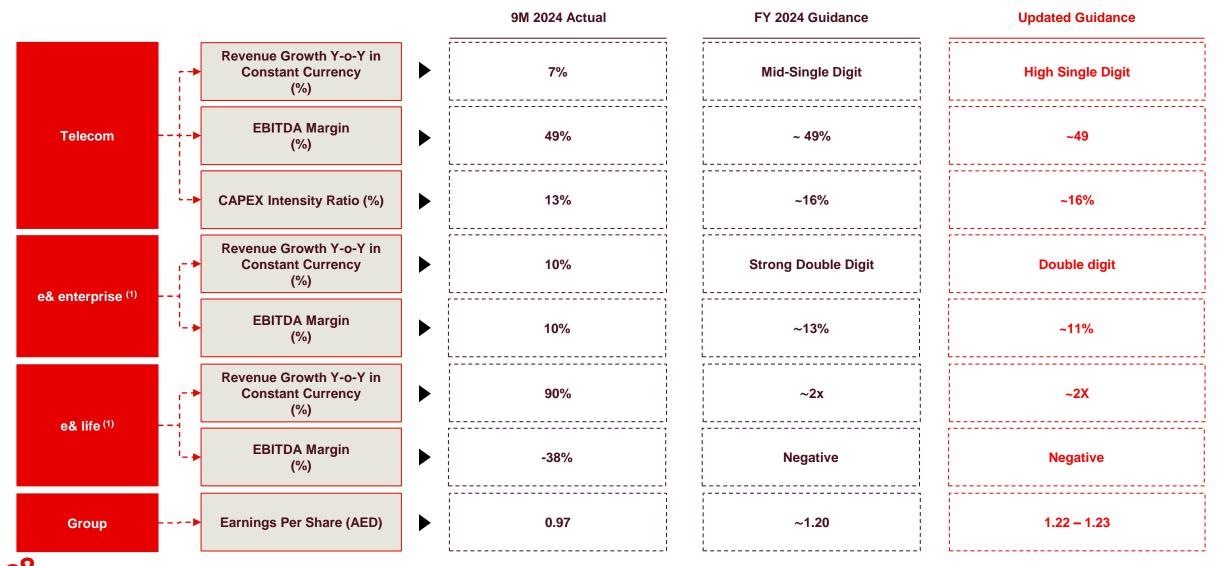


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1 - All displayed Careem metrics refer to Careem Technology performances and exclude Careem ride-hailing division;
 2 - Average monthly GTV per user during Q3-24 vs Q3-23
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 3 - STARZ ON single app which includes AVOD and SVOD from both Evision and Starzplay; includes App and Web users

FY 2024 Guidance:

Revising our full year revenue and EPS guidance



1) Before applying transfer pricing

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