

تعيين الرئيس التنفيذي لشؤون التحول للمجموعة

التاريخ:	1 أكتوبر 2020
الشركة:	شركة مجموعة الإمارات للاتصالات ("مجموعة اتصالات") ش.م.ع
اسم الرئيس التنفيذي لشؤون التحول للمجموعة:	عبيد حسين بوكشه
تاريخ مباشرة العمل:	1 أكتوبر 2020
نبذة مختصرة:	(مرفق)

المخول بالتوقيع:	حسن محمد الحوسني
المسمى الوظيفي:	الأمين العام - مجموعة اتصالات
التوقيع والتاريخ:	1 أكتوبر 2020
ختم الشركة:	



Profile of Mr. Obaid Bokisha

He graduated top of the class with a Telecommunication degree from Etisalat College of Engineering in 1998 and immediately joined Etisalat.

His early years in mobile network planning were spent on coverage planning/optimization, introducing new technologies, engineering all activities to enhance mobile networks performance. He was quickly promoted to handle all mobile networks within UAE and support Etisalat international footprints. He had the opportunity to participate in designing technical bids for international expansion.

He demonstrated skills in optimizing network plans with strong negotiations skills to improve efficiencies and costs optimization. His first role as a board member of Etisalat Nigeria (2008) helped him further develop his investment and commercial sense. Also he served in other boards like Etisalat Egypt, Zantel in Tanzania and finally as chairman of Canar Telcom in Sudan.

In 2012 he was offered and took over the role of Group Chief procurement and contracts officer. In 2017, he took another role of Chief Business and continuity & Corporate Quality officer and is accountable for the development and implementation of business continuity and crisis management framework for Etisalat.

He is a generally well rounded executive who grew through the technology function with strong knowledge of Telecom industry and was able to gain a significant depth of experience specifically in the telco space and within Etisalat.