



Appointment of Group Chief Transformation Officer

Date:	1 st October 2020
Company:	Emirates Telecommunications Group Company PJSC ("Etisalat Group") PJSC
Name of the Group Chief Transformation Officer:	Mr. Obaid Hussain Bokisha
Date of Duties Commencement:	1 st October 2020
Profile:	Attached

Authorized Signatory:	Hassan Mohamed Al Hosani
Designation:	Group Corporate Secretary
Signature and Date:	 1 st October 2020
Company's Seal:	



Profile of Mr. Obaid Bokisha

He graduated top of the class with a Telecommunication degree from Etisalat College of Engineering in 1998 and immediately joined Etisalat.

His early years in mobile network planning were spent on coverage planning/optimization, introducing new technologies, engineering all activities to enhance mobile networks performance. He was quickly promoted to handle all mobile networks within UAE and support Etisalat international footprints. He had the opportunity to participate in designing technical bids for international expansion.

He demonstrated skills in optimizing network plans with strong negotiations skills to improve efficiencies and costs optimization. His first role as a board member of Etisalat Nigeria (2008) helped him further develop his investment and commercial sense. Also he served in other boards like Etisalat Egypt, Zantel in Tanzania and finally as chairman of Canar Telecom in Sudan.

In 2012 he was offered and took over the role of Group Chief procurement and contracts officer. In 2017, he took another role of Chief Business and continuity & Corporate Quality officer and is accountable for the development and implementation of business continuity and crisis management framework for Etisalat.

He is a generally well rounded executive who grew through the technology function with strong knowledge of Telecom industry and was able to gain a significant depth of experience specifically in the telco space and within Etisalat.